

SPEECHES DELIVERED BY J.B. SEABORN

<u>No.</u>	<u>Description</u>	<u>Vol. I</u>
1.	American Marketing Association (Toronto Chapter), Toronto, May 26, 1970 "How Will New Consumer Protection Laws Affect Your Marketing Strategy?" Consumer Affairs Bureau	
2.	Consumers' Association of Canada, Saskatoon, June 9, 1970 Notes for Industry-Government Sem.	
3.	Working Group of International Organization of Consumer Unions, Baden, Austria, June 28-July 3, 1970 Presentation on Canadian Hazardous Products Act and Regulations	
4.	Association of Canadian Advertisers Panel, Toronto, October 8, 1970 "How Far Apart Are Consumers, Government and Advertisers?"	
5.	Canadian Gas Association: Consumer Committee, Ottawa, March 10, 1971 Department of Consumer and Corporate Affairs	
6.	Canadian Consumer Council, Ottawa, April 26, 1971 Consumer Affairs Bureau	
7.	Macdonald Institute Alumnae Association, Guelph University, Guelph, May 8, 1971 Consumer Affairs Bureau	
8.	Canadian Frozen Food Industries Association, Annual Meeting, l'Esterel, Laurentians, October 4, 1971 Notes for Introductory Remarks on Consumer Packaging and Labelling Act	
9.	Sales Research Club Panel, Toronto, October 19, 1971 "Consumerism Legislation and Business"	